



Faculty of Business
Centre for Innovation, Management
and Enterprise Education



Your family-owned enterprise has unique challenges.
Your professional development should have unique
solutions. Announcing our new

Family Enterprise Leadership Program Winter 2013

Connect with other family business owners and leaders. Increase your influence, personal brand, business sustainability and fiscal health. Explore strategies to improve critical relationships and resolve conflict. Your co-workers are family, and we've designed a program with this in mind.

*Designed by family business owners
for family business owners.*



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This unique and highly interactive program explores:

- Communication, conflict resolution, gender and generational differences.
- Measuring success, identification of core values.
- Corporate and social responsibility and the intersection between your personal and business brand.
- Succession planning, business growth and sustainability.

The Family Enterprise Leadership Program explores business issues from a fiscal, organizational and human perspective. This inaugural five-day program begins in January and is spread out over two weekends.

Registration (deadline is Saturday, Dec. 15, 2012)

For further information or to register for this program, contact Foster Zanutto at 905-688-5550 x5202 or at fzanutto@brocku.ca

Individuals who complete this program will be granted the Family Enterprise Leadership Certificate.